

Press release

Winter-novelties by myrtle beach

Albstadt, 29th October 2019. This year the headwear- and accessory brand myrtle beach launches again beautiful winter-novelties: knitted beanies, headbands or scarfs make every outfit unique.

The perfect complement for the cold season

Now the time has come again. Summer is over and the wardrobe is being prepared for colder days. This year, myrtle beach, the headwear- and accessory brand, offers plenty of new winter-highlights for business and leisure.

The new colour 'olive' for example completes the colour range of the popular Knitted Cap Thinsulate™ (MB7551). A perfect match is Knitted Loop (MB7314), a casual loop scarf in coarse knitting. The fleece inside makes it pleasant to wear. An even softer item is Fleece Loop (MB7313) in muted colours and with a decorative embroidery on both ends. The new, extra-wide headband (MB7136) also impresses with coarse knitting (twisted effectively) and is ideal to combine e.g. with the jackets of JAMES & NICHOLSON.

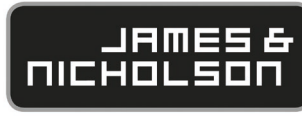
For cold or bad hair days: Beanies in different shapes, colours and patterns

Beanies, also known as 'knitted hats' are now an essential part of everyday life. They are modern and moreover, they keep you warm. The Striped Winter Beanie (MB7138) in four different colourways is suitable for the classic type. The beanie is in twin layer knitting and thanks to its wide brim it is very comfortable. The ideal headwear for dark winter days is Reflective Beanie (MB7141) with a reflective stripe (without protective function – no PPE) for you to be seen well even in winter. Whoever likes it a bit more playful will focus this season on pompoms, such as the new Striped Winter Beanie with pompom (MB7140) or Knitted Winter Beanie with pompom (MB7144) with fashionable accents in contrasting colour, a multicoloured pompom and a fleece band on the inside. For all women myrtle beach offers something special: Ladies' Metallic Beanie (MB7143). It is impressive in metallic look (gold, bronze and silver) with a pompom made of fake fur.

More information on the company, the products and image material for downloading can be found at www.promotextilien.de/en.

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About JAMES & NICHOLSON und myrtle beach

Both in textile promotion and in corporate fashion JAMES & NICHOLSON and myrtle beach are among the most popular brands in Europe. Every year the wide product range is supplemented by about 100 fashionable novelties. The two brands cover the areas of promotion, sport, leisure, business and workwear.