

Press release

The jacket highlights in 2019

Albstadt, 8th August, 2019. This year also JAMES & NICHOLSON offers a wide range of the latest jackets. Casual, functional or wind- and water-repellent, with the all-rounders for business and leisure a high wearing comfort takes top priority.

Functionality, lightness and a modern look

A highlight this year is the new 3-in-1 jacket JN1153/JN1154, which consists of two parts. A durable wind- and waterproof outer jacket as well as a zip-off, easy-care fleece inner jacket are useful companions in all weathers: an autumn style can turn into a summer style within a few seconds. The classic, sporty look is emphasized by trendy colourways such as royal/black or navy/silver. The 3-in-1 jacket is available in sizes XS-XXL for women and S-3XL for men and can be worn in three different ways – perfect for every season.

Also popular are the colourful padded jackets. The light Down Jacket JN1149/JN1150 with taped padding (not sewn!) in seven fresh colours impresses with a soft, light, wind- and water-repellent fabric as well as a contrasting inner lining and zips. The padding consists of 90% downs and 10% feathers and is just perfect for the way to the office or a walk in the forest after work. The Hooded Down Jacket JN1151/JN1152 is equipped with an additional hood, which is individually adjustable.

Moreover the popular Knitted Hybrid Jacket is available as a vest: The Knitted Hybrid Vest JN767/JN768 in stylish material mix with a quilted check design on front, back part and hood is perfect for an extensive city tour. The vest additionally offers a long, concealed zip fastener, an adjustable hood as well as several side and inner pockets.

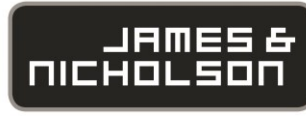
Softshell jackets – the all-rounders

Another must-have this summer is the new Hooded Softshell Jacket JN1145/JN1146, which, thanks to its functional 2-ply softshell and BIONIC-FINISH®ECO, is an indispensable companion in all situations. The functional qualities are complemented by a sporty design and a contrasting inside in mesh look. Sewn-on kangaroo pockets make the product casual and pleasant to wear.

The Softshell Jacket JN1147/JN1148 in melange look is especially soft and impresses with a contrasting colour on its fleece inside. Very practical features are the full-length concealed front zip with chin protection and the casual stand-up collar. The modern all-rounder is rounded off by two side pockets and one zipped breast pocket.

Casual hoodies for true trendsetters

The appeal of the modern Hooded Jacket JN1143/JN1144 in melange look lies in its comfortable interlock-quality and the fact that it is pleasant to wear. The comfortable cut –



for ladies in waisted form – offers a lot of freedom to move. The streetwear-look is completed by a fashionable, adjustable hood and sewn-on kangaroo pockets with YKK-zips.

These and many more jackets and vests for every weather conditions and occasions you can find in our new catalogue **Jackets & Vests – The Collection**. Novelty and practicable gadget in the new catalogue: unfold the Functions & Features part and discover all functions of the particular jacket while leafing through the catalogue.

More information on the products is available at www.promotextilien.de/en.

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About JAMES & NICHOLSON und myrtle beach

Both in textile promotion and in corporate fashion JAMES & NICHOLSON and myrtle beach are among the most popular brands in Europe. Every year the wide product range is supplemented by about 100 fashionable novelties. The two brands cover the areas of promotion, sport, leisure, business and workwear.