



#ALLYOUNEED – Novelties 2018/2019

Every year the product lines of JAMES & NICHOLSON and myrtle beach are supplemented by about 100 novelties! This year the two brands have set themselves the task of rounding off their collections true to the motto #ALLYOUNEED – this leaves nothing to be desired.

In 2019 JAMES & NICHOLSON will take us along to break new ground with their new outdoor collection. The 19 newcomers are colourful, multifunctional and perfectly combinable with the existing sports line. A must-have for all trekking fans.

#staycurious, the motto of the new jackets & vests catalogue, speaks for itself: 12 attractive newcomers now supplement the jackets collection of JAMES & NICHOLSON. Classic, sporty, urban or functional – trendy colours and fashionable cuts make the new jackets indispensable companions. True allrounders for business and leisure – from the light Down Jacket in a multitude of fresh colours, to Hooded Jacket in melange look and the trendy 2-layer Softshell Jacket in olive/camouflage.

The popular organic cotton line also has a new addition: Warm sweatshirts and hoodies in cheerful colours, T-shirts and poloshirts in maritime look made of 100% organic cotton as well as workwear and spa items have been added to the organic cotton line of JAMES & NICHOLSON and myrtle beach.

The price entry segment has also seen quite a few changes – attractive products, such as basic T-shirts and polo shirts, as well as hoodies and sweatshirts combine the usual Daiber quality with unbeatably low prices.

What's more: the headwear and accessory brand myrtle beach also has a lot to offer in 2018/2019. "Never fully dressed without mb" also applies in 2019. This season myrtle beach is putting great emphasis on coarse knitting and army style for real guys. These are contrasted with casual beanies, delicate scarfs and beautiful winter beanies with pompons for ladies. Caps are not only accessories, they also stand for lifestyle. Therefore, you will now break new ground with the new Dandy Cap in modern melange look.

With these and many other novelties JAMES & NICHOLSON and myrtle beach will extend their product lines once again thus offering the right outfit for every occasion – true to the motto #ALLYOUNEED.

Discover now the novelties of JAMES & NICHOLSON and myrtle beach in their new catalogue 2019 and at www.daiber.de.

For orders, suggestions and questions please feel free to contact our service team.
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