

# Style meets Tradition



JAMES &  
NICHOLSON



We like

the style



The Bavarians show us how to do it. Whoever wants to impress in traditional style, is dressed in stylish check pattern and decorative accessories – an eye-catcher at every company party or company event.

With their product lines in the field of promotional textiles and corporate fashion, **JAMES & NICHOLSON** and **myrtle beach** offer the suitable outfit for almost every occasion. With the Traditional Edition the two brands make a smart impression and present unique looks with which you will cut a fine figure at every funfair.

With the great T-shirts and accessories of the organic cotton-collection not only natural boys will find what they are looking for. The classic T-shirts and polo shirts can be combined with any outfit and make a distinctive impression.

Here we go – discover how to spice up your company event or the next promotional campaign with the stylish titbits of **JAMES & NICHOLSON** and **myrtle beach**. Be inspired by our fashion funfair. Have fun!

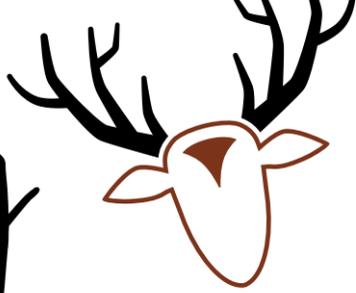


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# Responsibility & Features



## Social Compliance 'BSCI'

As members of the 'BSCI/Business Social Compliance Initiative' we commit ourselves to implementing the BSCI code of conduct as part of our business relations with our manufacturers and thus to improving the working conditions within our supply chain and to producing our textiles fairly. This includes our clear commitment to the employees' right to freedom of assembly, protection against discrimination, and an adequate remuneration, that is, at least the statutory national minimum wage. Another central component is the occupational safety regulations. That is how we guarantee that the occupational safety regulations of the ILO (International Labour Organisation) are met. Child labour, forced labour or precarious jobs are not tolerated.

Several social compliance departments in the countries of production test all the factories thoroughly and make sure that these conditions are met.

[www.bsci-intl.org](http://www.bsci-intl.org)



## Adherence to the REACH-Regulations

We assure you that when manufacturing our myrtle beach caps and JAMES & NICHOLSON textiles we meet the obligations of the REACH-regulations.

## Protection of the Environment

All the manufacturing plants of our myrtle beach caps and JAMES & NICHOLSON textiles work on the highest environmental level and pursue the principle of sustainability. For example, all the manufacturing plants dispose of a water purification plant.

## Quality Standard

The merchandise is regularly tested by certified testing institutes in the countries of production regarding the given parameter. Moreover, in cooperation with SGS, Testex, Hohenstein and other renowned institutes the quality is continually controlled.

## OCS Standard

When manufacturing garments of myrtle beach and JAMES & NICHOLSON, the Organic Content Standard 100 (OCS 100) is a standard for verifying and tracking the exact content of organically grown materials in a final product. Among other things, the superordinate 'Content Claim Standard' defines with OCS the traceability of merchandise as well as the transparency within the production chain.

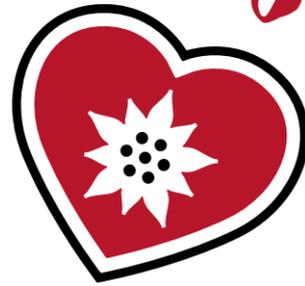


Made with 100%  
Organically Grown Cotton  
Certified by CU853836



# A look for my honey

Boys also like being trendy. With these very successful looks they rock the party tents and fascinate the girls.



## JN 640 Men's Traditional Knitted Jacket

Knitted jacket in traditional costume look | Easy-care cotton mixed fabric | 2 side pockets, buttons in traditional costume look made of imitation horn | Inset in check pattern on the inside, matching our shirts JN 637/JN 638 | Machine-washable | Outer fabric: 50% cotton, 50% polyacrylic

S-3XL



brown-melange/  
beige/royal

anthracite-melange/  
red/red

beige/  
anthracite-melange/red

red/anthracite-melange/  
green

## JN 676 Men's Traditional Shirt Plain

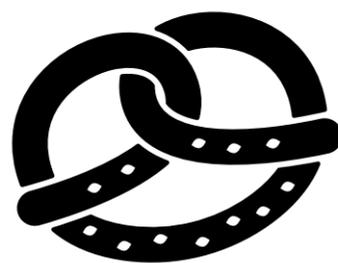
Blouse and shirt in traditional costume look | Cotton twill with easy-care finish | Roll-up sleeves with loop and button | 2 breast pockets | Buttons in traditional costume look made of imitation horn | Classic fit (lightly waisted) | Outer fabric (130 g/m<sup>2</sup>): 100% cotton

S-3XL



white

olive



# For pretty girls



Now a dash of new colour is brought into the party tents. The snazzy combination of shirt, Bavarian style jacket and scarf is the must-have of the party season.

## JN 639 Ladies' Traditional Knitted Jacket

Knitted jacket in traditional costume look | Easy-care cotton mixed fabric | 2 side pockets, buttons in traditional costume look made of imitation horn | Inset in check pattern on the inside, matching our shirts JN 637/JN 638 | Machine-washable | Lightly waisted | Outer fabric: 50% cotton, 50% polyacrylic

XS - XXL



brown-melange/  
purple/purple

brown-melange/  
beige/royal

anthracite-melange/  
red/red

beige/  
anthracite-melange/red

red/anthracite-melange/  
green

## JN 675 Ladies' Traditional Shirt Plain

Blouse and shirt in traditional costume look | Cotton twill with easy-care finish | Roll-up sleeves with loop and button | 2 breast pockets | Buttons in traditional costume look made of imitation horn | Waisted cut | Outer fabric (130 g/m<sup>2</sup>): 100% cotton

XS - XXL



white

olive



## MB 6405 Traditional Scarf

Light scarf in attractive traditional design | Pleasantly soft to wear | Rolled edges at the long sides | Fine fringe at the ends | Outer fabric: 100% polyester

180 x 65 cm



purple/brown

green/brown





# Check design - a must-have for parties

Check design is a must-have for those who like rocking away to the music in party tents. The easy-care poplin shirt or blouse with buttons in traditional costume look made of imitation horn is available in up to 4 colours. You will certainly find the suitable colour for every festival. For finger-wrestling the sleeves can even be rolled up and secured with a loop and a button.

## JN 637 Ladies' Traditional Shirt

Blouse and shirt in traditional costume look | High-quality poplin with easy-care finish, easy to iron | Roll-up sleeves with loop and button | Rounded hem | Buttons in traditional costume look made of imitation horn | JN 637: waisted, feminine cut | JN 638: classic fit, lightly waisted, breast pocket, 2 back pleats | Outer fabric (100 g/m<sup>2</sup>): 100% cotton

Ladies: XS-XXL | Men: S-3XL

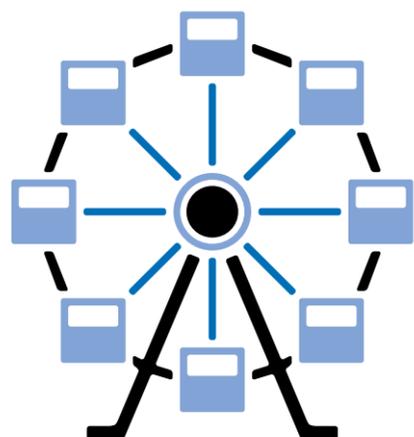


purple/white

green/white

red/white

royal/white



\* Only JN 637 available.



# Watch out, rascals

With these shirts and vests you can create so many looks at one go. Here everyone will find the colour combination he is looking for.

## JN 773 Ladies' Knitted Fleece Vest

Knitted fleece vest with stand-up collar | Soft, warm, easy-care fabric in melange look | Outside knitted look, inside roughened, fluffy and soft | Figure-hugging division seams | Lateral zipped pockets, breast pocket | Contrasting inset on hem and armhole | Outer fabric (280 g/m<sup>2</sup>): 100% polyester

Ladies: S-XXL | Men: S-3XL



light-grey-melange/red   pink-melange/off-white   kiwi-melange/royal   royal-melange/red   dark-grey-melange/silver

## JN 637 Ladies' Traditional Shirt

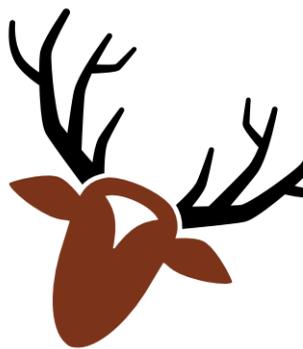
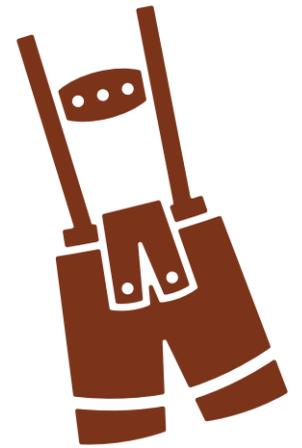
Blouse and shirt in traditional costume look | High-quality poplin with easy-care finish, easy to iron | Roll-up sleeves with loop and button | Rounded hem | Buttons in traditional costume look made of imitation horn | JN 637: waisted, feminine cut | JN 638: classic fit, lightly waisted, breast pocket, 2 back pleats | Outer fabric (100 g/m<sup>2</sup>): 100% cotton

Ladies: XS-XXL | Men: S-3XL



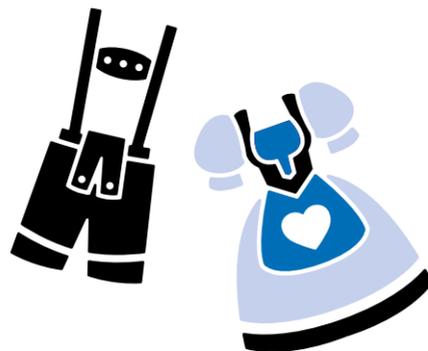
purple/white   green/white   red/white   royal/white

\* Only JN 773 / JN 637 available.



# Fun for sweetheart and Honey

Cheerful, snazzy outfits for all those who like celebrating properly. Here you have polo shirts, jackets, vests, all ingredients for a great atmosphere.



## JN 761 Ladies' Knitted Fleece Jacket

## JN 762 Men's Knitted Fleece Jacket

Fashionable knitted fleece jacket with stand-up collar | Soft, warm, easy-care fabric in melange look | Outside: knitted look, inside: roughened soft and fluffy | Figure-hugging division seams | Zipped side pockets | Contrasting border on hem and sleeves | Trendy zipped sleeve pocket | Outer fabric (280 g/m<sup>2</sup>): 100% polyester

Ladies: S-XXL | Men: S-3XL



light-grey-melange/red

pink-melange/off-white

kiwi-melange/royal

royal-melange/red

dark-grey-melange/silver

## JN 715 Ladies' Traditional Polo

## JN 716 Men's Traditional Polo

Classic polo shirt in traditional costume look | Fine piqué-fabric | Collar stand, inside of button placket and side slits in check pattern | Buttons in traditional costume look made of imitation horn | Half moon tone in tone | JN 715: Ready-made collar, 4 buttons, waisted | JN 716: Ready-made button-down collar, 3 buttons | Outer fabric (195 g/m<sup>2</sup>): 100% cotton

Ladies: S-XXL | Men: S-3XL



white/purple-white

white/red-white

lime-green/lime-green-white

red/red-white

royal/royal-white

navy/red-white

\* Only JN 761 / JN 715 available.



# This is the girls look

When partying, chic girls rely on smart combinations of traditional clothes and modern beanies. Traditional polo shirts convince you through elaborate details and create marvellous, colourful highlights. For celebrating into the small hours, for example, the cuddly fleece, which makes a perfect outfit, is a good choice.



## JN 588 Ladies' Knitted Fleece Hoody

Hooded jacket made of knitted fleece in melange look | Soft, warm, easy-care fabric | Outside knitted look, inside roughened, thus soft and fluffy | Slim-fit, dividing seams | Tailored hood construction | Contrasting cuffs | 2 pockets at the front | waisted form | Outer fabric (320 g/m<sup>2</sup>): 100% polyester

S-XXL



light-melange/  
carbon

blue-melange/  
black

green-melange/  
black

## JN 715 Ladies' Traditional Polo

Classic polo shirt in traditional costume look | Fine piqué-fabric | Collar stand, inside of button placket and side slits in check pattern | Buttons in traditional costume look made of imitation horn | Half moon tone in tone | Ready-made collar, 4 buttons, waisted | Outer fabric (195 g/m<sup>2</sup>): 100% cotton

S-XXL



white/  
purple-white

white/  
red-white

lime-green/  
lime-green-white



red-melange/  
black

denim-melange/  
black

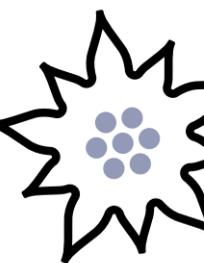
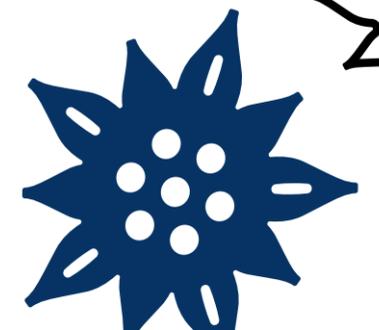
dark-melange/  
black



red/  
red-white

royal/  
royal-white

navy/  
red-white





# We like being part of it



Not only top dogs are very keen on the cool new shirts with buttons in traditional costume look. For the cooler days boys rely on the matching cuddly jackets.

## JN 676 Men's Traditional Shirt Plain

Blouse and shirt in traditional costume look | Cotton twill with easy-care finish | Roll-up sleeves with loop and button | 2 breast pockets | Buttons in traditional costume look made of imitation horn | Classic fit (lightly waisted) | Outer fabric (130 g/m<sup>2</sup>): 100% cotton

S-3XL



white

olive

easy care



## JN 589 Men's Knitted Fleece Hoody

Hooded jacket made of knitted fleece in melange look | Soft, warm, easy-care fabric | Outside knitted look, inside roughened, thus soft and fluffy | Tailored hood construction | 2 pockets at the front | Outer fabric (320 g/m<sup>2</sup>): 100% polyester

S-3XL



light-melange/  
carbon

blue-melange/  
black

green-melange/  
black

red-melange/  
black

dark-melange/  
black

denim-melange/  
black





# Here we go, *guys*

When real guys want to let it rip, they need a great look. The classic polo look, combined with a felt hat, will be a lot of fun.



## JN 716 Men's Traditional Polo

Classic polo shirt in traditional costume look | Fine piqué-fabric | Collar stand, inside of button placket and side slits in check pattern | Buttons in traditional costume look made of imitation horn | Half moon tone in tone | Ready-made button-down collar, 3 buttons | Outer fabric (195 g/m<sup>2</sup>): 100% cotton

S-3XL



white/  
red-white

lime-green/  
lime-green-white

red/  
red-white

royal/  
royal-white

navy/  
red-white

## MB 6400 Traditional Bandana

Multifunctional square bandana scarf with print in traditional costume look | Bandana in traditional costume look | Outer fabric (77 g/m<sup>2</sup>): 100% cotton

50 x 50 cm



red/white



royal/white

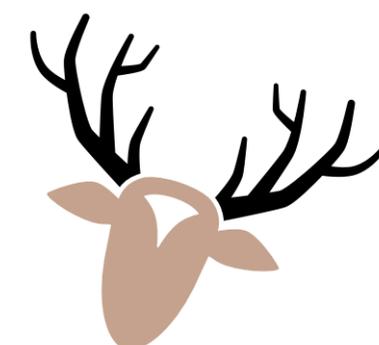
## MB 6623 Felt Hat

Pointed felt hat in traditional costume look | Traditional melange look | Cord in blue/white | Width of brim: 8 cm | Outer fabric: 100% polyester

one size



grey-melange



# Smart fashion for sweet girls

A peppy version of the proper trend is certainly this sweet combination of a poloshirt with highlights and a trendy scarf with genuine funfair motifs.

## JN 715 Ladies' Traditional Polo

Classic polo shirt in traditional costume look | Fine piqué-fabric | Collar stand, inside of button placket and side slits in check pattern | Buttons in traditional costume look made of imitation horn | Half moon tone in tone | Ready-made collar, 4 buttons, waisted | Outer fabric (195 g/m<sup>2</sup>): 100% cotton

S-XXL



lime-green/lime-green-white

## MB 6405 Traditional Scarf

Light scarf in attractive traditional design | Pleasantly soft to wear | Rolled edges at the long sides | Fine fringe at the ends | Outer fabric: 100% polyester

180 x 65 cm



green/brown

purple/brown



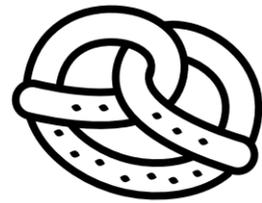
white/  
purple-white

white/  
red-white

red/  
red-white

royal/  
royal-white

navy/  
red-white





# We also offer Bio



Celebrate life with sustainably stylish T-shirts of the BIO-BAUMWOLLE line! These T-shirts are not only beautiful, easy to decorate and made of organic cotton, they are also equipped with the 'Tear off!®-label', which is so popular in merchandising.

### 8001 Ladies'-T

### 8002 Men's-T

Ladies'/Men's T-shirt with trendy rolled hem | 100% organic cotton, single jersey | Low round neckline | Sleeves with rolled hem | 8001: lightly waisted, outer fabric (120 g/m<sup>2</sup>): 100% cotton | 8002: Outer fabric (140 g/m<sup>2</sup>): 100% cotton | Tear off!®-Label: Our label can be removed, without leaving any residue, to be replaced by your label

Ladies: XS - XL  
Men: S - XXL



white      grey-heather      red      navy      black



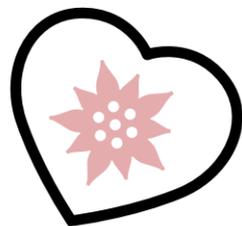
white      grey-heather      red      navy      black



Made with 100%  
Organically Grown Cotton  
Certified by CU853836



# Pep up your look



The BIO-BAUMWOLLE!-line:  
Rustic parties and traditional looks  
matched in a fashionable way with  
sustainable accessories.



## MB 7113 Bio Cotton Beanie

Fashionable beanie in casual style | 100% organic cotton, single jersey | Narrow roll hem | Outer fabric (120 g/ m<sup>2</sup>): 100% cotton | Tear off!®-Label: Our label can be removed, without leaving any residue, to be replaced by your label

one size



grey-heather    carmine-red-melange    wine    light-denim-melange    navy    graphite    black-heather    black

## 8005 Ladies' Casual-T

Ladies' T-shirt in casual style | 100% organic cotton, single jersey | Low round neckline, overlapping shoulders | Short roll-up sleeves | Sleevebands with elasthane | Casual fit | Outer fabric (120 g/m<sup>2</sup>): 100% cotton | Tear off!®-Label: Our label can be removed, without leaving any residue, to be replaced by your label

XS - XL



white    soft-grey    soft-pink    soft-green    black



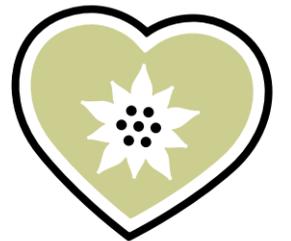
Made with 100%  
Organically Grown Cotton  
Certified by CU853836





# Bio-Baumwolle Basic

For team fun in summer individualized basic T's made of BIO-BAUMWOLLE are the perfect choice.



## 8007 Ladies' Basic-T

Classic Ladies'/Men's T-shirt | 100% organic cotton, single jersey | Low round neckline | Sleeve-cuffs with elasthane | 8007: Lightly waisted, outer fabric (120 g/m<sup>2</sup>): 100% cotton | 8008: Outer fabric (140 g/m<sup>2</sup>): 100% cotton | Tear off!®-Label: Our label can be removed, without leaving any residue, to be replaced by your label

## 8008 Men's Basic-T

Ladies: XS-XL | Men: S-XXL



Made with 100%  
Organically Grown Cotton  
Certified by CU853836

### BASIC



### MELANGE



### SEASONAL



# Polos are so stylish

Rustic summer parties are celebrated with a personalized BIO-BAUMWOLLE! Poloshirt.

## 8009 Ladies' Basic Polo

## 8010 Men's Basic Polo

Ladies'/Men's Basic Polo | Fine piqué made of 100% organic cotton | Knitted polo collar and sleeve cuffs | Buttons tone in tone, side slits | 8009: waisted, 4 buttons | 8010: 2 buttons | Outer fabric (180 g/m<sup>2</sup>): 100% cotton | Tear off!®-Label: Our label can be removed, without leaving any residue, to be replaced by your label

S-XXL



Made with 100%  
Organically Grown Cotton  
Certified by CU853836

### BASIC



### MELANGE

